

TAKE M Y PICT URE



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COMMERCIAL PROPERTIES AND INFRASTRUCTURE. HAVE EXCELLENT ATTENTION TO DETAIL AND WISH TO DEVELOP MY EXTENSIVE EXPERIENCE OF WORKING WITHIN IT AND PHOTOGRAPHY".

OPEN-MINDED

DETERMINED

EFFICIENT CONSCIENTIOUS

GOOD INTERPERSONAL SKILLS

ADAPTABLE TO CHANG-

ING WORK ENVIRON-**MENTS**

CIRRICULUM VITAE

Instagram, Pinterest.



@WHP_Photo: I'm a thirties freelance photographer & drone pilot bought up in N.Ireland who loves meeting like minded people, spreading my wings via travelling and shooting amazing locations, architecture and low lighting subjects. I sell directly online and through markets inc. Victoria Square, Fine & Dandy Portrush, Newcastle Artisan markets and Christmas markets. My work is stocked in In Klover Art Gallery, The Craft Barn, The Handcrafted Gallery & Barn Owl Boutique. I am keen to increase my stockists at every opportunity. My work is also exhibited in a restaurant in Belfast



Bioil ltd.: -Family business set up in 2006 specialising in the manufacture and production of rapeseed oil.

-Have been involved from company initiation increasing sales by 25% year on year

-Consistently meet sales targets and most recently introduced our product range to the German and US markets receiving positive reviews.



-Have successfully developed the product range diversifying into different flavoured oils and vinigerettes.

-Monitor weekly KPIs assessing product profitability, methods of minimising costs and adding value to the business -Have developed and maintained the company website and just recently created an

ecommerce site to complement our existing site -Promoting the company via online social media such as Facebook, Twitter and

-Producing graphic publications such as flyers, brouchers and posters

-Maintaining commercial awareness and identifying innovative ways of competing in the marketplace

-implemented new sage accounting system to maintain good internal controls in the business & designed a stock intake system.





-Negotiate deals with retailers and ensure the business secures and maintains our distribution lines

-Successfully secured distribution into the UK market in 2009 by introducing our products through nationwide events focusing particularly on the London market

-Currently involved in research and development of our product range.

Looking to diversify further into biofuels and green energy

-Liasing with third party institutions and universities.investigating ways of tailoring our product to target other niche markets

LINKED IN: @whpair "TO BECOME AN EXPERT IN MY FIELD OF PHOTOGRAPHY AND PURSUE MY INTEREST SHOOTING WHO AMI? 0 PERSONABLE FIFXIRIF HONEST RELIABLE **AMBITIOUS** HARD-WORKING

INTERNATIONAL EXPERIENCE IN BUSINESS +



William



Photographic Society The Institute of Leadership and Management Diversification Business Insight Day INVEST_NI Go for IT Programme: Starting you own Business Insight course

REWARD ME

EDUCATION ▼ 1998/2000

CAMPBELL COLLEGE G 9 GSCES A-C

9 GCSEs grades A-C subjects including English, English literature, Additional Maths, Physics, Chemistry, Biology, French, Spanish, Geography, Information Technology.

♥ BELFAST,UK

2000/2002 ARMAGH COLLEGE INFORMATION IN COMPUTER &

ADVANCED VOCATIONAL CERTIFICATE OF FDUCATION

2002/2005 UNIVERSITY OF LINCOLN

BACHELOR'S OF SCIENCE

(HONS)

♀ LINCOLN, UK

2010 - CURRENT BANBRIDGE CAMERA CLUB

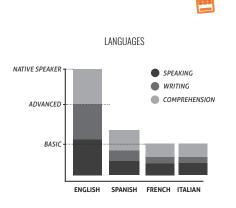
EXTENSIVE KNOWLEDGE.TRAINING & **LEARNING**

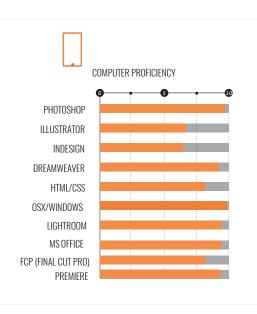
BANBRIDGE, UK

2014 HE RPS LICENTATESHIP FOR **PHOTOGRAPHY** LRPS

CLEAN DRIVING LICENCE 7 YEARS

STATS OF COMMUNICATING





INTERESTS

DOWN, UK

LIGHTROOM DRONE PHOTOSHOP **ARCHITECTURE** VIDEO-GAMES

TECHNOLOGY MOVIES TV APPS PHOTOGRAPHY. MUSIC SOCIAL NETWORKS WEB DESIGN VIDEO-

EDITING FOOTBALL RETOUCHING TECH TRENDS GRAPHIC-DESIGN TRAVELLING **ENTREPRENEURSHIP** U Τ Ν

MY FREE TIME =











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